



**Kanna Chan**  
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## Education

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**ArtCenter College of Design,**  
Pasadena, CA

**09.2023 – Present**  
Bachelor of Fine Arts in Creative Direction / Advertising  
Anticipated Graduation: May 2027

## Experience

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**Kelsey Kuan**  
(Singer Songwriter)  
Art Director / Designer – Freelance

**07.2025 – 08.2025 | 10.2022 – 03.2023 | 2.2019 – 01.2020**  
Directed and developed an artist's visual identity across music releases, establishing a cohesive narrative through album covers, teasers, and motion assets. Achieved 163K+ YouTube views.

**Osaka Nishin Co., Ltd.**  
(Japanese textile trading company)  
Designer – Freelance

**06.2025 – 08.2025**  
Led the visual design and execution of a Japanese corporate website, creating a modern, intuitive visual system that strengthened brand credibility and supported a global audience.

**Kokoro Care Station**  
(Psychiatry Hospital)  
Illustrator – Freelance

**05.2024 – 08.2025**  
Developed a series of illustrations for a psychiatric hospital, intentionally avoiding corporate aesthetic in favor of a warm human-entered visual language.

**Peaceful Smile**  
(Social Enterprise)  
Designer – Freelance

**02.2024 – 03.2024**  
Discussed brand identity and developed a logo and visual identity for a social enterprise, using storytelling-driven design to communicate a sense of familiarity, safety, and reliability.

**Canadian Academy**  
(School Yearbook)  
Design Leader

**08.2022 – 04.2023**  
Art directed annual yearbook and photograph team. Led a design team of 10 students, assigning roles, directing the team to a collective vision and final print.

**Roger Lin**  
(Guitarist / Composer)  
Art Director / Designer – Freelance

**08.2020 – 09.2020**  
Illustrated, designed and produced a physical CD album for *Whisper of the Isolated Ones*, creating a painting-inspired, ethereal artwork and overseeing layout, and print-ready production.

## Recognitions

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**09.2023 – 04.2026**  
ArtCenter Undergraduate Scholarship

**12.2023 – 12.2025**  
ArtCenter Provost's List  
GPA of 3.8 or higher

**01.2024 – 12.2024**  
ArtCenter 100 Entering Endowed Scholarship

**01.2025 – 12.2025 | 12.2023 – 10.2024**  
ArtCenter Student Gallery

**09.2025 – 12.2025**  
Monty Mckinney Endowed Scholarship

## Skills

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### Applications



### Design & Communication

Brand identity and visual systems  
Research-driven design thinking  
Clear visual and written communication  
Attention to detail/craftsmanship

### Languages

Native Proficiency in Japanese & English